Kruise of Klamath

Name of Applicant

Matt Dodson

Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	0	Event held during the Shoulder Season -- before June and after September
0-10	6	Event held outside of the Klamath Falls urban growth boundary
0-10	7	Length of Stay – event encourage early arrival and/or late departure
0-10	8	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   90

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding:** $ 5,000
Form # KCF 3008
Revised the XXth of August, 2013

KRUISE OF KLAMATH
Name of Applicant

R. WILLIAMS
Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 71

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	10	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	0	Vague or rambling responses.

TOTAL POINTS 91

Reviewer Conflict of Interest: _____

Comments: I KNOW THAT THIS IS A VERY SUCCESSFUL EVENT, I WOULD LIKE TO SEE A MORE DETAILED METHOD OF MEASURING THE GROWTH AND SUCCESS OF EVENT. SOMETHING LIKE A SURVEY OF REGISTERANTS WITH THEIR ZIP CODES OR LICENSE PLATES INTO

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 5,000 _____

Form # KCF 3008
Revised the XXth of August, 2013

Kruise
Name of Applicant

Chip
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive?
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _73_

<u>Add Preference Points</u>

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_10_	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

<u>Deduct Penalty Points</u>

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _93_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $ _Full $5000.00_
Form # KCF 3008
Revised the XXth of August, 2013

Kruise of Klamath
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 67

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	7	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness
	12	

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	0	Vague or rambling responses.

TOTAL POINTS 79

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 5,000
Form # KCF 3008
Revised the XXth of August, 2013

Kruise of Klamath
Name of Applicant

Marquez
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? _I know the Kruise has_ Is there evidence of in-kind support? _lots of community support._ Are there endorsements by community groups? _Why no letters ?_
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _58_

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_5_	Length of Stay – event encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   _68_

Reviewer Conflict of Interest: _____

Comments: _Very pleased to see tourism grant being used to grow the Kruise and increase visitor nights. I assume ~~some of~~ much of the grant dollars will be used to promote the overall Kruise, not just the mini-shows — that's as it should be. I hope they work closely with DK. Excellent event w/ long history in Klamath._

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _5,000_

Form # KCF 3008
Revised the XXth of August, 2013

Name of Applicant *Kruise of Klamath*   Name of Reviewer *B Sullivan*

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? IsAre the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 54

Add Preference Points

0-10	2	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary——Outlying Areas
0-10	8	Length of Stay – event encourage early arrival and/or late departure
0-10	8	Family Friendliness

Deduct Penalty Points

-10	0	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	0	Vague or rambling responses.

TOTAL POINTS   72

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _3500.00_

Form # KCF 3008
Revised the 28XX^th of SeptemberAugust, 2013

_Kruiz_____   _Dow Humbers_

Name of Applicant   Name of Reviewer

Scob 9/11/12   Fall 2013 Tourism Grant Application
INVolvment   Selection Criteria Summary
                                  (Tourism Review Panel scoring)

Score   Weight   Points

(1-5) _____   5   _____   How well does/will this project increase tourism?
                                           Will it encourage longer-term or repeat visits?

(1-5) _____   5   _____   Does the applicant have the ability to complete the
                            project?
                            Are the budget and marketing plan realistic?
                            What is the potential to succeed?
                            Is management and/or administration capable?

(1-5) _____   2   _____   Is there demonstrated community support?
                                  Is there evidence of in-kind support?
                            Are there endorsements by community groups?

(1-5) _____   1   _____   Is the presentation clear, concise
                            and attractive?

(1-5) _____   2   _____   Is there a strong evaluation
                            method?
                                  How will the applicant document the impact?
                                                          Are the outcomes measurable and
                            objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10   _____   Event held during the Shoulder Season – before June and
                               after September

0-10   _____   Event held outside of the Klamath Falls urban growth
                               boundary

0-10   _____   Length of Stay – event encourage early arrival and/or late
                               departure

0-10   _____   Family Friendliness

Deduct Penalty Points

   -10   _____ Previous tourism projects not completed on time or
                      final evaluation not submitted on time

            -5   _____   Vague or rambling responses.

TOTAL POINTS   _____

Reviewer Conflict of Interest:

1