

Crater Lake Zipline Signage
Name of Applicant

Lisa Galloway
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>7</u>	5	<u>35</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>7</u>	5	<u>35</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>8</u>	10	<u>80</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>7</u>	10	<u>70</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>440</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

ZIPLINE WAY FINDING
Name of Applicant

CHIP MASSIE
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>0 50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>0 50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>0 50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>0 100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>0 50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 425</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

MATCH? NOT YET COMPLETED?

Crater Lake Zipline Signage

Gerry O'Brien

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>8</u>	5	<u>40</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>9</u>	10	<u>90</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>455</u>	

Reviewer Conflict of Interest:

Comments: Good signage will lend itself to road travelers finding the site. It is a bit out of the way, but there is a lot of traffic on that road that will find the site.

Good signage will lend itself to road travelers finding the site. It is a bit out of the way, but there is a lot of traffic on that road that will find the site.

Do you recommend this project for funding: YES NO Partial funding: \$ 30,000

Zipline Signage
Marquez

Name of Applicant

Marquez

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>0 100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>0 50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>0 20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>0 80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>5</u>	10	<u>0 50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>8</u>	10	<u>0 80</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>0 50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>0 430</u>	

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 40,000
~~40,000~~

Extensive research and understanding of their market. good understanding of their ~~market~~ strengths/challenges, as well as strengths/challenges of their competition. well-qualified to complete project. The zipline should be a v. significant tourism draw. A high-quality attraction! On-premise informational kiosk and events calendar will encourage longer stays in Klamath.

Note - I recommend ^{almost} full funding for ^{zipline} Signage project and no funding for Zipline Public Relations. The committee may choose a different allocation for those dollars - that is okay w/me.

Zipline Signage
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>10</u>	5	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>10</u>	10	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>1</u>	10	<u>10</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>430</u>	

Reviewer Conflict of Interest: None

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Zolue Signorey
Name of Applicant

Bob Murray
Name of Reviewer

Tourism Grant Application -- Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>5</u>	10	<u>50</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>245</u>	

Reviewer Conflict of Interest:

Comments: Same as #1 Marketing to me

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Center Lake Pipeline
Signage & Billboards
Name of Applicant

Julie Westbrook
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-10) <u>9</u>	5	<u>45</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-10) <u>8</u>	10	<u>80</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-5) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?
TOTAL POINTS		<u>415</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____