

I have read the Grant Information Packet posted here:
<http://www.klamathcounty.org/200/Traditional-Tourism-Grant-Program>

yes/no*

I plan to apply for two projects

yes/no

If yes please rank this project for level of priority

priority

Project Title*

Grant Cycle*

Amount Requested*

Total Project Cost*

All expected expenditures including your amount requested and your required 30% cash match (only if your amount requested is \$3,000 or more)

Entity Federal Tax ID Number

Do not enter if putting in SSN

Entity Name*

Grant Contact Name*

Email Address*

Address*

City*

State*

Zip Code*

Phone Number*

Fax Number

Is there a separate person responsible for the grant application than the project? Please specify names of person(s) responsible for application and project.

Name(s)

reply email

reply email

Are you or is anyone in your organization an employee of Klamath County Government or a relative of an employee of Klamath County Government?

yes/no

no

If yes, please enter name

Name

Are you or is anyone in your organization affiliated with or a relative of the Klamath County Tourism Review Committee?

yes/no

no

If yes, please enter name

Name

Select which of Travel Oregon's Key Initiatives your project aligns with:

choose one*

Drive year-round destin

Project (250 words or less)*

The Ross Ragland Theater and Cultural Center (RRT) asks Klamath County's support presenting the 2022-'23 schedule of events. The theater has a robust calendar includes live performances from touring acts, comedy shows, film series', festivals, music, and dance. The quality and richness of RRT's programming has proven to promote tourism in Klamath Falls, and this activity has recently seen growth with the introduction of regularly scheduled comedy shows from well-known performers. The majority of events are scheduled throughout the shoulder season, all performances are presented on The Ross Ragland campus in the renovated, historic theater, and all awarded funds will be directed to touring act acquisition and program delivery fees.

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). Be sure to include locations, dates and times. If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project

Need (250 words or less)*

The Ross Ragland Theater relies on diverse funding streams to continually provide the level of programming audience members have come to expect. In addition to ticket sales, which typically account for one-third of income, awards from public and private foundations, as well as donations from community members allow the theater to provide the community rich and diverse programming. A community-based, multicultural, multidisciplinary arts center that offers live performance in every genre, a public forum, cultural development, and community engagement--RRT aims to provide high-quality performing arts and educational experiences to the Klamath Basin.

Describe the need for your project

Long-Term (250 words or less)*

In conjunction with Klamath News, RRT has begun the process of installing several screens in the theater lobby to advertise and promote upcoming shows and events. The theater will continue developing and implementing its robust social media marketing outreach as well as increase visibility through community involvement with local partnerships, and through sponsorship connection. Building community partnerships being key as they help strengthen the art and cultural fabric of the Klamath Basin.

What is the long-term plan for your project

Measurability (250 words or less)*

Audience tracking will be done using Google analytics as well as box office sales for each event.

How will you measure the success of your project, in the short-term and in the long-term? Be as specific as possible.

You are not required to answer project preference questions, however answers may help to enhance a grant application's competitiveness.

Community/Region (250 words or less)

The work of RRT strengthens community connection, cultural development, and arts education. The mainstage season performance schedule offers every genre to an audience often isolated from such opportunities. Additionally, the level of scheduled shows and touring artist talent will undoubtedly increase Klamath Falls as a destination point thereby driving tourism and filtering income to the Klamath Basin.

Describe how this project complements and is consistent with your community and/or region's current local objectives

Support & Involvement (250 words or less)

The Ross Ragland is fortunate to have diverse and widespread support throughout Klamath County. Currently, RRT has 75 volunteers contributing 3500 hours annually. Partnerships are vast and include Retro Room Records, Klamath Folk Alliance, and Klamath Film. Sponsorships continue to grow and include organizations such as Oregon Arts Commission, Running Y Ranch and Resort, Herald and News, and Wynne Broadcasting.

Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

Impact (250 words or less)

Klamath County is geographically the largest county in Oregon, yet has one of the lowest population densities. A predominately low income region, opportunities to experience the arts and cultural events are often more difficult to find as compared to larger, more prosperous areas in Oregon. The only professionally-staffed arts organization, RRT strives to continually be a strong and steady organization offering diverse, top-tier performing arts programming.

In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?

Diversity/Inclusion (250 words or less)

RRT is committed to fostering, cultivating, and preserving a culture of diversity, equity, and inclusion knowing human capital at the theater is the most valuable asset. RRT embraces and encourages diversity regarding age, race, ethnicity, physical and/or mental disability, family or marital status, gender identity or expression, sexual orientation, language, national origin, political affiliation, veteran status, religion, socio-economic status, and other characteristics making one unique. A regular practice for the theater in recruiting touring acts is to rely heavily on community volunteers, focus groups, surveys, and social media data collection, to shape programming. Ross Ragland is able to present a range of performances in all genres focusing on representation for all residents of Klamath County and surrounding areas.

In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?

Showcase partnership (250 words or less)

Retro Room Records- Coordinating regularly scheduled comedy shows from well-known performers such as Steve Hytner, Michael Winslow, and Gilbert Gottfried. Individuals from as far as Reno have purchased tickets for these shows, driving the likelihood of extended stays in Klamath Falls. Klamath Folk Alliance- Klamath Folk Festival was successfully hosted at The Ross Ragland in 2021 and is booked for 2022. Klamath Film- The annual Oregon-centric film festival will again be presented at The Ross Ragland fall of 2022.

Describe how this project showcases a public/private partnership with Oregon-based small business.

Is this project/event in shoulder season (October through May)? yes/no*

Does the project/event occur outside urban growth boundaries? yes/no*

Required supporting documents*

RRT KC Tourism Package.pdf

Proof of federal tax id (if one is issued, do not upload docs for SSN) ***Entity's W-9 form (omit SSN) ***Grant Budget - Use the grant budget template provided ***Support letters - All entities are required to obtain support from 3 businesses/organizations ***If your grant project involves signage of any kind, you are required to gather and submit letters from all required local, regional or state sign authorities involved demonstrating approval to place signage on their land/property during the timeframe of the grant ***Marketing type projects - If producing collateral you must describe your distribution plan, including budgeted costs ***If your grant project involves infrastructure development/construction you must include plan drawings and approval from permitting authorities if required locally ***All grant applicants are required to submit a grant timeline. ***All grant applicants are required to submit proof of insurance and insurance packet. ***These documents must be uploaded as ONE complete PDF file.

Insurance Requirements

Insurance Acord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.

Electronic Signature Agreement*

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.



I agree.

Electronic Signature

Lindsay Silver

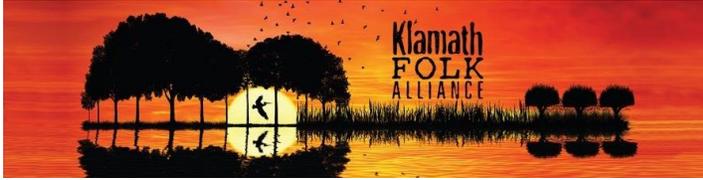
Date/Time*

3/31/2022

04:15 PM

Ross Ragland Theater						
The Ross Ragland Theater 2022-'23 MainStage Season						
INCOME						
		BUDGET		Actual		
		Cash	In-Kind	Cash	In-Kind	
<i>Klamath County Matching Grant</i>		\$100,000.00				
OTHER INCOME						
Running Y Resort			6,000			
Ticket Sales		125475				
SUB TOTAL INCOME		\$225,475.00	\$6,000.00	\$0.00	\$0.00	
TOTAL INCOME		\$231,475.00		\$0.00		
EXPENSES						
LINE			BUDGET		Actual	
ITEM			Cash	In-Kind	Cash	In-Kind
1	22-23 Season Shows		\$178,500.00			
2	22-23 Ragland Comedy Shows		\$44,500.00			
3	22-23 Ragland Film Series		\$8,475.00			
4						
SUB TOTAL EXPENSES		\$231,475.00	\$0.00	\$0.00	\$0.00	
TOTAL EXPENSES		\$231,475.00		\$0.00		

COMPLETE "BUDGET" COLUMNS (C & D) ONLY FOR APPLICATION. LEAVE "ACTI



2226 Applegate Ave Klamath Falls, OR 97601 – 503.867.4112. – klamathfolkfestival@gmail.com

March 28, 2022

To whom it may concern:

We at Klamath Folk Alliance would like to submit this letter of support for the efforts of the Ross Ragland Theater in Klamath Falls, OR.

The Ragland has long been the hub and pulse of arts and culture in our region. Their programs and events engage our community, provide educational opportunities, and help drive tourism. In July of 2021, our organization partnered with the Ragland to host our annual Klamath Folk Festival. The event was a wonderful success that locals are still talking about positively. Without the Ragland's venue and support, we would not have been able to make the event a fraction of what it was. We are partnering with the Ragland again for our 2022 festival and looking forward to reconnecting with their team.

It is our honor to endorse the Ross Ragland Theater. We are excited seeing their renewed sense of energy, partnerships with local businesses like Retro Room Records and their comedy shows, and openness to opportunities for community participation. We are thrilled to partner with them to help keep music alive and thriving in the Klamath Basin.

Sincerely,

Rod Kucera
President – Klamath Folk Alliance

To whom it may concern,

I am Jim Turner, the owner of Retro Room Records and producer of the Retro Room presents Comedy Night at the Ragland. Over the past 5 months, I have produced 4 successful stand-up comedy shows at the Ross Ragland theater, and worked closely with Samantha Burris, the executive director, and her extremely professional staff. It was Ms. Burris who recognized the potential in our comedy shows and pursued them, resulting in some of the most successful productions the Ragland has seen in several years, and offering my team and I a 12 show contract, to ensure that success continues.

As these shows clearly generate out of town visits, and with absolute confidence in her leadership and her team, I am proud to recommend her for a Klamath tourism grant. I fully believe in the Ross Ragland team to continue to book big productions that will pull visitors to our town. The success of comedy night would not have been possible without her.

Please feel free to contact me with any questions you might have.

Jim Turner

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Retro Room Records and oddities
Klamath Falls, OR
541-239-3688



KLAMATH FILM

P.O. Box 1511, Klamath Falls, OR 97601

a non-profit 501(c)(3), tax ID 45-5455983

March 31, 2022

Ross Ragland Theater Support Letter

To whom it may concern,

This letter is to show Klamath Film's full support in the Ross Ragland Theater's pursuit of grants to continue their mission to bring quality performances and arts education to the Klamath Basin.

Klamath Film has had the wonderful opportunity throughout the years to collaborate with the Ross Ragland Theater and to share resources that create artistic opportunities for the community. For example, together, the Ross Ragland and Klamath Film have recently successfully launched livestreaming capabilities to the theater. Through livestreaming, an in-person and virtual audience has been able to participate in events. These events have proven to be incredibly effective, reaching audiences beyond Klamath County's boundaries and drawing new interest to our region of Oregon. In addition, they've also served to attract several film productions to Klamath County, and thus boosting our local economy through tourism, jobs, and bringing vast cultural opportunities. Klamath Film has and will continue to provide in-kind services to aid the Ross Ragland Theater throughout its operations, events, educational opportunities, and training.

The Ross Ragland has been an exceptional organization to work with and venue to put on cultural and educational events. Klamath County has greatly benefitted through both the Klamath Independent Film Festival held every year at the Ragland, as well as Klamath Film's summer youth camp held in cooperation with the Ross Ragland Theater. Klamath Film would not be able to accomplish this work and these opportunities for the local community without the excellent partnership we have with the theater. The Ross Ragland has one of the largest education programs in Oregon and reaches surrounding areas such as Gilchrist, Lakeview, and Northern California. These areas would have very few options for programs like these without the Ross Ragland.

We, like much of the greater Klamath community, see the caliber of regional arts through the Ross Ragland Theater as a viable means to promote the region, share in our thriving arts scene, expand educational opportunities, and provide experiences, both virtual and in-person, the likes of which few can match.

Best Regards,

Cassidy Quistorff
Assistant Executive Director
Klamath Film

KLAMATH FILM

a non-profit 501(c)(3), tax ID 45-5455983



March 31, 2022

Klamath County Tourism Grant Committee

RE: Letter of Support – Ross Ragland Theater’s Comedy Nights and Special Film Series

Dear Committee Members,

Discover Klamath Visitor and Convention Bureau, official tourism agency for Klamath County, supports efforts of the Ross Ragland Theater to secure a **Klamath County Spring Tourism Grant**, which (if granted) would support development and promotion of a new Comedy Series and a special film series.

We have seen the Ross Ragland Theater reinvent how they are able to operate by what they offer since the pandemic began. They have been quite creative with their programming and now they have to consider how they will operate in a post Covid-19 reality. By partnering with Retro Room Records to bring a new Comedy Series to the theater as well as expand their offerings with a special film series, they would be able to offer more programming to an even wider audience.

The benefits will be for both the community and there is also a tourism connection here: With even more programming available (programs the Theater couldn’t otherwise provide because of their current limitations and result of the pandemic), they will have the ability to market to a broader range of shows with well recognized names to not only locals, but to out of area residents as well, drawing out of area visitors for a pay-per-view experience not likely available elsewhere.

Having funding from this grant puts the Theater on a path to having a steadier and more diversified path of revenues, which is a good thing coming out of the pandemic. We believe this is great opportunity to put lodging tax dollars into community infrastructure (and marketing) that will benefit the theater and community for years to come.

If awarded a tourism grant, our organization looks forward to supporting efforts of the Ross Ragland Theater to encourage additional tourism in 2022 and beyond.

A handwritten signature in black ink that reads "Tonia Ulbricht".

Tonia Ulbricht
Senior Marketing Manager

2020-21 Artists

Contracted	Artist	Genre	Performance Dates	Fees
Y	Ragland Comedy Night-Gottfried	Comedy Show	9/10/2022	\$6,000
Y	National Theatre Live	Film Event	9/13/2022	\$500
Y	Mark Wills	Country Music	9/30/2022	\$15,000
Y	Broadway Musical Showing	Film Event	10/9/2022	\$500
Y	Ragland Comedy Night-Weird AL	Comedy Show	10/14/2022	\$9,000
Y	Hocus Pocus-Halloween	Film Event	10/27/2022	\$725
Y	Tucker & Dale vs. Evil-Halloween	Film Event	10/28/2022	\$250
Y	Rocky Horror Picture Show	Film Event	10/29/2022	\$1,500
Y	Artrageous	Theatre Event	11/2/2022	\$10,000
Y	The Four C Notes	Music	11/12/2022	\$7,000
Y	Science on Screen- Film / Q&A	Film Event	11/15/2022	\$750
Y	Ragland Comedy Night-TBD	Comedy Show	11/18/2022	\$10,000
Y	Opera Live Film	Film Event	12/1/2022	\$500
Y	Klamath Chorale Winter	Music Community	12/4/2022	\$3,500
Y	Singing Christmas Tree	Theatre Event	2/9/2022-12/11/2022	\$20,000
Y	3 Divas Christmas	Music	12/16/2022	\$7,000
Y	Gunhild Carling	Music	12/21/2022	\$11,000
Y	Ragland Comedy Night-TBD	Comedy Show	1/6/2023	\$10,000
Y	Good Co	Music	1/13/2023	\$5,000
Y	Exhibition on Screen- Film / Q&A	Film Event	1/16/2023	\$750
Y	Alchemy Tap Project	Dance Community	2/3/2023	\$8,000
Y	Broadway Musical Showing	Film Event	2/5/2023	\$500
Y	Derina Harvey Band	Music	2/11/2023	\$8,000
Y	Ragland Comedy Night-TBD	Comedy Show	2/17/2023	\$10,000
Y	Collison of Rhythm	Music	3/3/2023	\$10,000
Y	The Queen's Cartoonist	Music	3/10/2023	\$10,000
Y	Ragland Comedy Night-TBD	Comedy Show	3/18/2023	\$10,000
Y	Spring Break Matinees for Kids	Film Event	3/21-25/2022	\$500
Y	Motown with a Twist	Dance Community	4/1/2023	\$20,000
Y	Exhibition on Screen- Film / Q&A	Film Event	4/4/2023	\$750
Y	Hotel California-A Salute to the Eagles	Music	4/21/2023	\$12,000
Y	Ragland Comedy Night-TBD	Comedy Show	4/28/2023	\$10,000
Y	Young Musicians of Excellence	Music Community	4/30/2023	\$1,000
Y	Klamath Chorale Spring	Music Community	5/7/2023	\$2,500
Y	Dancing With Your Stars	Dance Community	5/12/2023	\$8,500
Y	Science on Screen- Film / Q&A	Film Event	5/16/2023	\$750
Y	Ragland Comedy Night-TBD	Comedy Show	5/19/2023	\$10,000
Y	Ragland Comedy Night-TBD	Comedy Show	6/16/2023	\$10,000
Y	National Theatre Live	Film Event	6/18/2023	\$500
Y	Summer Community Musical	Theatre Event	7/7-14/2023	\$20,000
Y	Ragland Comedy Night-TBD	Comedy Show	7/14/2023	\$10,000
Y	Ballet featured Film	Film Event	7/18/2023	\$500
	Total fees for All Shows in 22-23 Season			\$282,475