

KTA Trail Dev.  
Name of Applicant

Heather Hunter  
Name of Reviewer

Tourism Grant Application - Infrastructure

**Selection Criteria Summary**  
(Tourism Review Panel Scoring)

Score	Weight	Points	
(1-10)	<u>8</u>	X 10 = <u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-10)	<u>10</u>	X 5 = <u>50</u>	Does the application have the ability to complete the project? Is management and/or administration capable? (Max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (Max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (Max points possible: 100)
(1-10)	<u>1</u>	X 10 = <u>10</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (Max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community and in-kind support? (Max points possible: 100)
(1-5)	<u>3</u>	X 10 = <u>30</u>	Is there a strong evaluation method with measurable objectives (Max Points Possible: 50)
Sub-total Points:		<u>395</u>	
(Sub-total max points possible: 525)			

Add Preference Points

(0-50)	<u>50</u>	Will the completed project encourage events to be held during the Shoulder Season (October - May)?
(0-10)	<u>10</u>	Is the project outside the Klamath Falls urban growth boundary?
(0-10)	<u>10</u>	Will the completed project encourage family friendly events?
Total Points	<u>465</u>	(Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: love the work they do

Do you recommend this project for funding:  Yes  No

Full Funding  Yes  No Or Partial funding: \$ \_\_\_\_\_



Klamath Trails Alliance

Spence Mt. Trail Development

Name of Applicant

Cynthia Campbell

Name of Reviewer

Tourism Grant Application - Infrastructure

Selection Criteria Summary

(Tourism Review Panel Scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-10)	<u>10</u>	X 5 = <u>50</u>	Does the application have the ability to complete the project? Is management and/or administration capable? (Max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (Max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (Max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (Max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community and in-kind support? (Max points possible: 100)
(1-5)	<u>5</u>	X 10 = <u>50</u>	Is there a strong evaluation method with measurable objectives (Max Points Possible: 50)

Sub-total Points: 525  
(Sub-total max points possible: 525)

Add Preference Points

(0-50)	<u>50</u>	Will the completed project encourage events to be held during the Shoulder Season (October - May)?
(0-10)	<u>10</u>	Is the project outside the Klamath Falls urban growth boundary?
(0-10)	<u>10</u>	Will the completed project encourage family friendly events?

Total Points 595 (Max total points possible: 595)

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  Yes  No

Full Funding  Yes  No Or Partial funding: \$ \_\_\_\_\_

Klamath Trails

KW

Name of Applicant Alliance

Name of Reviewer

Tourism Grant Application - Infrastructure

\$100,000

Selection Criteria Summary (Tourism Review Panel Scoring)

Score	Weight	Points	
(1-10)	7	X 10 = 70	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-10)	10	X 5 = 50	Does the application have the ability to complete the project? Is management and/or administration capable? (Max points possible: 50)
(1-5)	5	X 5 = 25	Are the budget and marketing plan realistic? (Max points possible: 25)
(1-10)	8	X 10 = 80	Does the applicant clearly demonstrate how the project will leverage funding? (Max points possible: 100)
(1-10)	10	X 10 = 100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (Max points possible: 100)
(1-10)	10	X 10 = 100	Is there demonstrated community and in-kind support? (Max points possible: 100)
(1-5)	4	X 10 = 40	Is there a strong evaluation method with measurable objectives (Max Points Possible: 50)

KTA funds \$105,000

Sub-total Points: (Sub-total max points possible: 525)

465

Spence Mt. = 9 miles

Add Preference Points

(0-50)	20	Will the completed project encourage events to be held during the Shoulder Season (October - May)?	possibly
(0-10)	10	Is the project outside the Klamath Falls urban growth boundary?	
(0-10)	5	Will the completed project encourage family friendly events?	2500

Total Points (Max total points possible: 595)

35

Reviewer Conflict of Interest:

Comments: I would love to finish this project

Do you recommend this project for funding: [X] Yes [ ] No

Full Funding [ ] Yes [ ] No Or Partial funding: \$

SPENCE Mt. Trail Development

J. Matthews

Name of Applicant

Name of Reviewer

Tourism Grant Application - Infrastructure

Selection Criteria Summary  
(Tourism Review Panel Scoring)

Score	Weight	Points	
(1-10)	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-10)	X 5 =	<u>50</u>	Does the application have the ability to complete the project? Is management and/or administration capable? (Max points possible: 50)
(1-5)	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (Max points possible: 25)
(1-10)	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (Max points possible: 100)
(1-10)	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (Max points possible: 100)
(1-10)	X 10 =	<u>100</u>	Is there demonstrated community and in-kind support? (Max points possible: 100)
(1-5)	X 10 =	<u>40</u>	Is there a strong evaluation method with measurable objectives (Max Points Possible: 50)
Sub-total Points:		<u>515</u>	
(Sub-total max points possible: 525)			

Add Preference Points

(0-50)	<u>25</u>	Will the completed project encourage events to be held during the Shoulder Season (October - May)?
(0-10)	<u>10</u>	Is the project outside the Klamath Falls urban growth boundary?
(0-10)	<u>10</u>	Will the completed project encourage family friendly events?

Total Points 550 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: In-kind \$

Do you recommend this project for funding:  Yes  No

Full Funding  Yes  No Or Partial funding: \$                     

100k  
225k