

February 15, 2022

**BOARD OF COUNTY COMMISSIONERS  
PRESS RELEASE**

For Immediate Release:

**Upcoming 2022 Klamath County Grant Application Cycle**

Klamath County has established a Tourism Grant Program to assist local event planners and tourism-focused businesses in promoting tourism in Klamath County. Tourism grants are for regional promotion of events and activities that increase tourism within Klamath County. The Board of Commissioners look for projects that offer special or unique opportunities. Projects should identify a target market and offer a specific strategy for reaching this market. **Infrastructure projects are strongly encouraged for this cycle as well as events/projects occurring during the shoulder season-October to May.** Funding for the Tourism Grant Program comes from the countywide transient room tax that is administered by the Klamath County Tax Collector.

Grant applications are reviewed and recommendations made by a seven-member review panel appointed by the Board of Commissioners. The review panel recommends applications and funding levels to the Board of Commissioners who will then make the final decision for awarding funds.

The grant application cycle opens on March 1, 2022 and closes at 5:00 pm on March 31, 2022. All applicants must attend a Marketing 101 class on March 10, 2022 at 3:00 pm in Room 214 of the Government Center and complete an application no later than the March 31, 2022 deadline. The Tourism Advisory Review Panel will be reviewing the applications and making recommendations to the Board of Commissioners following that submission deadline. The Board of Commissioners have opened the opportunity for a large tourism grant during this cycle, with the potential award of \$100,000. The applications for the large event grant submission will be reviewed by the Tourism Grant Advisory Review Panel and by the Board of Commissioners prior to approval.

Information regarding the grant program is available on the county website [Tourism Grant | Klamath County, OR](#)

For additional questions contact:  
The Klamath County Finance Office at 541-883-4202.

