

Farrell TOTALS

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10 =	210	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	X 10 =	130	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	X 5 =	75	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	X 5 =	70	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =	270	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	X 10 =	250	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	X 5 =	75	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	X 10 =	250	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: <sup>1330</sup>~~1167~~ (Max total points possible: 525)

Add Preference Points

(0-10)	30	Event held during the Shoulder Season – October through May
(0-10)		Event held outside of the Klamath Falls urban growth boundary
(0-10)	27	Family Friendliness

TOTAL POINTS 1387

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Foyell

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u> X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>8</u> X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>8</u> X 10 =	<u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 435 (Max total points possible: 525)

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>    </u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 455

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

15,000

Farrell Museum

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>6</u>	X 10 = <u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u>	X 10 = <u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>7</u>	X 10 = <u>70</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 307 (Max total points possible: 525)

Add Preference Points 370

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>7</u>	Family Friendliness

TOTAL POINTS 324

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ 12,000

Fossil Museum at Shew  
Name of Applicant

Sally Pearson  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u> X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

(Max total points possible: 525)

SUB-TOTAL POINTS: 525

Add Preference Points

(0-10) 10 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10)

10

Family Friendliness

**TOTAL POINTS**

545

Reviewer Conflict of Interest:

**Comments**

:

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_