Lake Jam
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application -- Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	10	10	100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	5	10	50	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	5	25	Are the budget and marketing plan realistic?
(1-10)	10	10	100	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	10	10	100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	8	10	80	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 335

Add Preference Points

(0-10)	O	Event held during the Shoulder Season -- October through May
(0-10)	O	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 345

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: $_____

Form # KCF 3008
Revised the 4th of September, 2014

Lake Jam

Name of Applicant

Kristy

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 10	10	100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 5	10	50	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 5	5	25	Are the budget and marketing plan realistic?
(1-10) 10	10	100	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 10	10	100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 10	10	100	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 525   =535

Add Preference Points

(0-10)	0	Event held during the Shoulder Season – October through May
(0-10)	0	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

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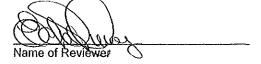KFDA: _Lake June Program_   _Julie Van Moorhem_
Name of Applicant   **Name of Reviewer**

Tourism Grant Application -- Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _8_	10	_80_	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) _3_	10	_30_	Will the project encourage additional overnight stays beyond the project event?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) _4_	5	_20_	Are the budget and marketing plan realistic?
(1-10) _7_	10	_70_	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) _8_	10	_80_	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) _4_	5	_20_	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) _9_	10	_90_	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _415_

Add Preference Points

(0-10)	_—_	Event held during the Shoulder Season -- October through May
(0-10)	_—_	Event held outside of the Klamath Falls urban growth boundary
(0-10)	_4_	Family Friendliness

TOTAL POINTS   _419_

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $

Name of Applicant: Idaho Jam Oregon

Name of Reviewer: _(signature)_

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) 10	10	100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 3	10	30	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 4	5	20	Are the budget and marketing plan realistic?
(1-10) 9	10	90	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 10	10	100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 10	10	100	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 490

Add Preference Points

(0-10)	0	Event held during the Shoulder Season – October through May
(0-10)	0	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS: 500

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Lake Jim
_____
Name of Applicant

MARQUEZ
_____
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

$15,000

Score	Weight	Points	
(1-10) 10	10	100	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) 5	10	50	Will the project encourage additional overnight stays beyond the project event?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) 5	5	25	Are the budget and marketing plan realistic?
(1-10) 9	10	90	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) 9	10	90	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) 5	5	25	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) 9	10	90	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 49.5

<u>Add Preference Points</u>

(0-10) _____ Event held during the Shoulder Season – October through May

(0-10) _____ Event held outside of the Klamath Falls urban growth boundary

(0-10) 10 Family Friendliness

TOTAL POINTS 505

<u>Reviewer Conflict of Interest:</u>

Comments: Excellent event. Well-organized. By following.

_____

_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

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