

H & N : Bike Ride

Name of Applicant

Dwan Morrison

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 2 2 4

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 5 1 5

Is the presentation clear, concise and attractive?

(1-5) 4 2 8

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 67

Add Preference Points

0-10 _____

Event held during the Shoulder Season – before June and after September

0-10 _____

Event held outside of the Klamath Falls urban growth boundary

0-10 _____

Length of Stay – event encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS 67

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Odranic Byron Ride
Name of Applicant

[Signature]
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>1</u>	2	<u>2</u>
(1-5) <u>1</u>	1	<u>1</u>
(1-5) <u>1</u>	2	<u>2</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

30

Add Preference Points

0-10

5

Event held during the Shoulder Season – before June and after September

0-10

5

Event held outside of the Klamath Falls urban growth boundary

0-10

0

Length of Stay – event encourage early arrival and/or late departure

0-10

Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

Vague or rambling responses.

TOTAL POINTS

10

Reviewer Conflict of Interest:

Comments: Ride w/in County - water lake to K Falls. Changed since app since was out in. Scaled back now. Keep budget the same in application. Nothing in place as of yet. New program.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Herald & News

VLSB Ride

Name of Applicant

Lisa Sallaway

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

46

Add Preference Points

0-10

7

Event held during the Shoulder Season – before June and after September

9/20

0-10

10

Event held outside of the Klamath Falls urban growth boundary

0-10

5

Length of Stay – event encourage early arrival and/or late departure

0-10

5

Family Friendliness

27

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

Vague or rambling responses.

TOTAL POINTS

73

Reviewer Conflict of Interest: 10,000

Comments:

recommend not funding

Do you recommend this project for funding: YES NO

Partial funding: \$

0

H:W BIKER RIDGE
Name of Applicant

CHIP MASSIE
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

WOULD HAVE LIKED TO SEE SUPPORT FROM BIKING GROUPS; BUSINESSES

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 56

Add Preference Points

- 0-10 _____ Event held during the Shoulder Season – before June and after September
- 0-10 _____ Event held outside of the Klamath Falls urban growth boundary
- 0-10 _____ Length of Stay – event encourage early arrival and/or late departure
- 0-10 _____ Family Friendliness

Deduct Penalty Points

- 10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time
- 5 _____ Vague or rambling responses.

TOTAL POINTS _____

Reviewer Conflict of Interest:

Comments: AMBITION FOR FIRST YR. WEAKEST OF H:W PROPOSALS - NEEDS FULSHING OUT TO SUPPORT THE PROPOSED NUMBER OF RIDERS

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Herald and News Bike Ride

Matt Datson

Name of Applicant

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 1 2 2

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 2 1 2

Is the presentation clear, concise and attractive?

(1-5) 3 2 6

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 45

Add Preference Points

0-10 6

Event held during the Shoulder Season – before June and after September

0-10 10

Event held outside of the Klamath Falls urban growth boundary

0-10 2

Length of Stay – event encourage early arrival and/or late departure

0-10 5

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS 70

Reviewer Conflict of Interest:

Comments: Not sure the infrastructure is in place. There are a number of bike rides that very little participation. Like the idea, but more work needs to be put in place.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

RECEIVED
MAY 23 2014
KLAMATH COUNTY TREASURER

herald and news-bike-ride Marguez
Name of Applicant Name of Reviewer

Fall 2013¹ Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>5</u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

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SUB-TOTAL POINTS: 52

Add Preference Points

0-10	<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>5</u>	Event held outside of the Klamath Falls urban growth boundary — Outlying Areas
0-10	<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty -Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS 67

Reviewer Conflict of Interest:

Comments: We have not had a lot of success in the past w/ bringing visitors for bike rides, but I believe the team did do a good job of promoting and executing the event. I'd like to give it a chance.

Form # KCF 3008
Revised the 23^{XX} of September/August, 2013¹

Yes (full)